

One of the UK's leading youth sports and disability charities & the official charity of recreational cricket

THE LORD'S TAVERNERS

PROFILE

The Lord's Taverners is a unique combination of a cricket club and a charity that helps young people. Their charitable mission is to give a 'sporting chance' to young people in need; those who through physical, mental, social, environmental or economic disadvantage, not of their own making, would otherwise miss out.

Over the years the professionally run charitable mission has developed and broadened. They organise sporting and social events aimed at fundraising for their charitable causes. Money is raised through the tireless work of members and volunteers across the country capitalising on a celebrity network that has been a key strength since its foundation.

The Taverners comprise of three fundraising arms: The Lord's Taverners, The Lady Taverners and The Young Lord's Taverners. Together they donate over £2.5m a year to help tens of thousands of young people of all abilities and backgrounds participate in cricket and other sporting and recreational activities.

DEMOGRAPHICS

- AB audience
- Members have a strong corporate background
- Endorsed & supported by many notable individuals
- Grassroots initiatives

- **Opportunities**
- **Sponsorship**
- **Donations**



AMBASSADORS include:

- Alastair Cook
- Sir Michael Parkinson
- Lord Seb Coe
- Sir David Frost
- Judith Chalmers OBE
- Chris Tarrant OBE

EXPOSURE

- PR and communications through various media, regional & national
- Significant B2B networking potential