

'An opportunity to sponsor an amazing man who defied death and has dedicated his life to help other. The South Pole Race has not happened for almost 100 years and will be viewed by millions through all media'

NEIL RHODES

Profession: Extreme Athlete
Age: 50
Nationality: British

- Feb 2003 – Suffered a brain haemorrhage, given 7% chance of survival
- Recovered, and set the new World Record for distance climbed on a Verso Climber
- A Fellow of the International Institute of Sports Therapists, trains from elite athletes to rehabilitation patients
- Consultant for corporate health programmes, writes for Ultra-Fit magazine (health/fitness, lifestyle issues)
- Held several world records and used these challenges to raise thousands of pounds for charities
- Guinness World Record holder for Rowing One Million Metres on a Concept 2



- **Determined**
- **Disciplined**
- **Hard Working**
- **Thrives under pressure**
- **Dedicated**

- **Ran a marathon at The North Pole**
- **Competed in The Jungle Marathon, a 200k self supporting foot race in the Amazon**
- **Competed in The Ultra Trail Tour du Mont Blanc (100miles), The Trans-Alpine Run (154miles) and Trans-Rockies (125miles)**
- **Sept 07 - with his partner, became the only people in history to run across the Alps and the Rockies as a timed race**

- Opportunities**
- **Sponsorship**
 - **Corporate Social Responsibility**

