

'recognised globally as one of the best coaches in the world and his Olympic pedigree makes him an ideal ambassador. As 2012 approaches his opinions are worth listening to.'

MIKE MCFARLANE

Profession Elite Coach / Personal Trainer / Media Presenter
Sporting Career: Sprinter [Track]
Nationality British

2009 - Present Freelance Strength & Conditioning Coach
 1999 - Present Freelance Keynote Address Speaker
 1991 - Present Freelance Sports Summariser on UK Television and Radio
 1989 - Present International Track Coach
 2004 - 2009 UK Athletics Elite/Performance Sprint Coach
 2003 - 2007 Board Member London Sports Board
 2000 - 2007 Trustee for West London Sports Trust
 1997 - 2004 Development Officer Duke of Edinburgh's Award
 1989 - 1997 Sports Development Officer City of Westminster
 1979 - 1989 International Track Athlete Great Britain
 1973 - 1976 Basketball Player England



Personal and Sporting Achievements

2001	O.B.E.	[For Services to Sport & Youth]
1998	Humanitarian Award	[Commonwealth Sports Awards]
1988	Silver Medal	Olympic Games
1986	Bronze Medal (100m)	Commonwealth Games
	Silver Medal (4x 100m)	
1985	Gold Medal (60m)	European Championships
1984	100m (4th Place)	Olympic Games:
1982	Gold Medal (200m)	Commonwealth Games
1980	200m Semi-Finalist	Olympic Games
1979	Gold Medal (200m)	European Junior championships



Opportunities

- Corporate / Elite Coaching
- London 2012