

'Goodwood events are undoubtedly the most stylish, social and sporting events of the English summer. Nowhere else in the world will you find such a spectacular range of sporting activities in one beautiful place.'

PROFILE

Goodwood House and Estate has been Lord March's family home for over 300 years, and there can be few places as beautiful. With its breathtaking setting on the Sussex Downs, it is a haven for peace and tranquillity: somewhere to spoil yourself in an unspoilt world.

Goodwood is famous for sport, having brought together horseracing, motor racing, golf, flying, shooting and cricket. The ground Goodwood is a hub of entertainment but most renowned for its premium four events:

- Festival of Speed
- Revival
- Glorious Goodwood
- Vintage

Each event has its distinctive style and creates an experience which is both truly pleasurable and uniquely English. Attracting the most prestigious brands and an elite clientele, there is so much to excite and enthuse everyone that you will be blown away by the scale and depth of the whole sensory experience. You could easily find yourself in the paddock rubbing shoulders and chatting with a world champion or you could be sipping champagne as the A380 Airbus makes a fly-over right above your head.

Good is never enough – everything has to be glorious.

Opportunities

- Sponsorship
- VIP Hospitality

DEMOGRAPHICS

- Predominately socio-economic A & B
- Aged between 25 and 70+



GOODWOOD

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AUDIENCE

- Festival of Speed – 145,000+
- Revival – 125,000+
- Glorious Goodwood – 235,000+
- Vintage – launch event summer 2010
- Predominantly from South-East England
- Attracting all major broadcasters, including TV and newspapers