

ESWC (ELECTRONIC SPORTS WORLD CUP)

EVENTS

- Athens
- Dubai
- China / Malaysia
- Paris
- USA / Europe

Oct 2008
Feb 2009
Apr 2009
Jun 2009
Aug 2009

OPPORTUNITY

- Headline sponsorship
- Named sponsor
- Broadcast sponsor

*Sports*international
MANAGEMENT



MARKETS

Worldwide



DISTRIBUTION

Over 500 hours of global television and news distribution

AUDIENCE

The Video Games market is enormous, so much so that it has eclipsed the Hollywood Feature film industry. Youth oriented to adult demographic.

SPONSOR BENEFITS

Instant access to the youth and adult market.
Global exposure in one of media's most valuable sectors.