

'An opportunity to promote your brand within the World Superbikes Series [SBK]'

MARK FITCHISON

Profession: Motorcycle Racer in the World Superbike Series
Date of Birth: 22 Nov 1983
Nationality: Australian

2009: Ride with Top 3 Team: Althea Racing Honda
2008: World Supersport, Team: BE1 Racing Triumph
2007: 5th Superstock FIM CUP 1000
2006: 2nd Australian Supersport Championship
2005: 3rd Australian Supersport Championship

SBK is one of the top three global motorsport series alongside Formula 1 and MotoGP. Europe is SBK's traditional centre and leading market. SBK attracts the world's top motorcycle manufacturers and sponsors. The paddock area is a bustling hive of activity with a paddock show, VIP hospitality and pit walks. Each race offers retail experiences and creates additional branding opportunities for its commercial partners. It is an ideal area to host marketing events and to develop business contacts.



Opportunities

- Exposure & Hospitality
- Sponsorship
- Corporate days
- Track days
- Rider coaching
- Appearances

- Australian
- Charming
- Family Person
- Nurturer
- Loves Extreme Sports

- *Strives for Success*
- *Outgoing*
- *Open-Minded*
- *Dependable*

